

**SCOTTSDALE PRIDE COMMITTEE
ONE CIVIC CENTER
7447 E. INDIAN SCHOOL ROAD
SCOTTSDALE, AZ
3RD FLOOR CONFERENCE ROOM
MARCH 6, 2003**

MINUTES

PRESENT: Chandra Bonfiglio, Chair
Jim Pompe, Vice Chair
Cathy Zebarth
Steven Lichtblau
Richard Gayle
Debbie Fuller
Lisa Haskell
Greg Heine
Sonnie Stevens
Pamela Wheeler
Anne Wurth

ABSENT: Kristina LaJeunesse
Susan Jorge
Brian Webber

STAFF: Decima Sever
Lisa Collins
Donna Bronski

CALL TO ORDER

Chair Bonfiglio called the regular meeting of the Scottsdale Pride Committee to order at 5:40 p.m.

Chair Bonfiglio introduced Decima Sever as the new Scottsdale Pride Committee staff liaison. Ms. Sever provided the Committee with information on her background with the City. Ms. Sever introduced Lisa Collins stating she will also be assisting the Committee with their projects.

APPROVAL OF THE MINUTES

A Motion was made by Ms. Wheeler to approve the minutes of the February meeting as presented. The Motion was seconded by Vice Chair Pompe and passed unanimously.

DISCUSSION ON POTENTIAL NOT-FOR-PROFIT (501(C)3 STATUS) FOR COMMITTEE

Donna Bronski, Deputy City Attorney, stated she is the attorney who represents the Citizen and Neighborhood Resources Department.

Chair Bonfiglio stated the committee would like to have information on their official status and find out if they could obtain 501(c)3 status because it is often a requirement for receipt of some grants.

Ms. Bronski reported the status that the Committee has being a volunteer organization for the City of Scottsdale is very similar to the 501(c)3 status.

Mr. Lichtblau stated it has been his experience with grants that a lot of organizations only advertise they make grants to 501(c)3 organizations. Ms. Sever stated she would check with some organizations to find out if that is the case.

Ms. Bronski stated what she is hearing the group say is that they felt they would have a different tax status if they were a 501(c)3 and felt it would be easier to generate corporate funds with that status. She further stated she would confirm that the status the Committee already has is similar to the 501(c)3 status and bring that information back to the Committee.

Ms. Stevens inquired about the City's liability with regard to safety issues with the volunteer groups for the Treasure 'N Trash event. She noted they do have the volunteers fill out a group waiver. Ms. Bronski stated the city is protected under the city resolution for injuries. She further stated they should post the safety guidelines on the web site. Ms. Sever stated as the committee starts to plan for next year's event they can keep that in mind to ensure that issue is properly addressed.

Mr. Lichtblau inquired if the City has any liability when they give students certificates for community service hours by allowing them to take them and fill in their own time. Ms. Bronski stated they would not have any liability.

SUBCOMMITTEES

Development Committee

Mr. Lichtblau reported the committee did not meet and there is nothing new to report.

Public Relations/Marketing

Ms. Zebarth stated she emailed the person who handled all of the participants for the Parada del Sol Parade and they will provide the committee with a list of the participants as soon as that list is compiled.

Education/Outreach

Ms. Stevens stated she would discuss the sub-committee's goals and objective for 2003 later on the agenda.

NEW BUSINESS

Retreat Follow-up & Evaluation

Chair Bonfiglio stated she was thinking after the retreat that each sub-committee should chose one project and really focus on that one project and that way they can accomplish their goals quicker.

Mr. Lichtblau stated every year it seems the biggest roadblock is their lack of funds. He further stated their main focus would be on fund raising.

Ms. Zebarth stated the PR/Marketing subcommittee would focus on the Treasures 'N Trash post party. Vice Chair Pompe stated they felt everyone deserved to be rewarded whether they found a gold rock or not. This party would be in placing of hiding gold rocks. They will look to find businesses to sponsor the party.

Ms. Stevens stated the main focus of the Education Outreach subcommittee would be developing a mobile booth for use at various events. They will also work on the proposed Pride Youth Program, which would enlist youth groups for neighborhood projects.

Vice Chair Pompe stated the Committee might want to consider the possibility of approaching churches, schools and nursing homes and see if they would be interested in planing a "Pride Garden". The purpose of the garden would be to honor our military. Each of these gardens could have a plaque stating Pride Garden.

Ms. Haskell stated she has been working with Lowe's on the community garden project.

The Committee discussed the fact that they would contact garden supply companies to donate seeds. The Committee also discussed the fact that they need to consider who is going to maintain the gardens. It was suggested they plant wildflowers or anything that is easy to maintain. It was noted that this could be a project that would involve different generations. The Committee felt this would be a nice project to acknowledge their concern for their friends and families in the military.

Commissioner Heine inquired if this group had anything to do with the Pride Park. Mr. Lichtblau provided information on the history of Pride Park. He stated the committee sponsored the park and the neighborhood was to maintain the park but that has not occurred and on several occasions, the committee has had to clean up the park.

Chair Bonfiglio stated families could also have the option to plant one in their backyard.

Chair Bonfiglio inquired if the Committee was interested in participating in the Parada del Sol Parade next year. She stated the cost to participate in the parade was approximately \$1,000.00. She further stated they need to determine whether that money could be better spent.

Ms. Haskell stated she felt the money could be better spent because she is not sure they receive a lot of exposure.

Ms. Fuller stated she views this from a different perspective, she sees it has the committee being part of the community in a positive way. Ms. Zebarth stated she would agree she felt the parade is very positive.

Mr. Lichtblau stated he also felt the money could be better spent. He further stated this issue gets back to the issue of funding. If they were to receive grants then this would not be an issue.

Vice Chair Bonfiglio inquired if the Development Committee was still committed to the Points of Pride project. Mr. Lichtblau stated the Points of Pride project is an enormous project that would be very expensive. Ms. Worth inquired how does that project fit their purpose. Mr. Lichtblau stated how it was originally envisioned it would have fit their purpose but it has been modified overtime and he is not sure it still fits their purpose.

Chair Bonfiglio stated the sub-committees' need to establish a budget for the cost of these projects to determine if they are viable. She further stated she is a numbers person and in order to raise funds they have to have detailed information on the cost of each of the projects.

Ms. Sever stated they couldn't write a successful grant until they have a budget in place.

Mr. Lichtblau stated they should have good records on the Treasures 'N Trash event.

Chair Bonfiglio stated the focus of next month's meeting should be to find and discuss the costs of these projects and work closely with the Development subcommittee to get grant money.

Ms. Sever requested feedback on the retreat format. The consensus of the committee was that they liked the retreat format and venue.

Clean & Beautiful Month

Ms. Sever stated April is Scottsdale's Clean and Beautiful Month. She further stated Scottsdale Clean and Beautiful month will host the following events:

Rebuilding Together with Christmas in April – April 5th
Neighborhood Clean up Weekend – April 12 & 13
Earth Speak Week – April 14th
Adopt-a-Road -- Scottsdale Clean & Scenic – April 26th.

Ms. Sever provided an overview of each event.

Ms. Sever stated the Environmental Quality Advisory Board wants to partner with the Scottsdale Pride Committee and Neighborhood Enhancement Commission to assist in renting a trolley to go and visit all of the neighborhoods during neighborhood cleanup weekend. They have also invited the City Council. She remarked they might also consider cleaning up Pride Park on that day. It was suggested they get the schools involved in the park cleanup.

Ms. Sever stated the Environmental Quality Advisory Board also wants to know if the Pride Committee is interested in cleaning up a two-mile segment of roadway on April 26th. They also want to challenge other Boards and Commissions to choose a road segment and clean it up. They are asking if Pride Committee would like to join that challenge.

Committee 2003 Goals & Priorities

Chair Bonfiglio stated the 2003 Goals and Priorities would be to get the numbers on the cost of the projects.

OLD BUSINESS

Scottsdale Pride Citizen Honoree

Chair Bonfiglio stated Les Conklin will be recognized as the Scottsdale Pride Citizen Honoree at the March 31, 2003 City Council meeting.

ANNOUNCEMENTS

Ms. Sever reported the Arizona Keep America Beautiful annual meeting would be held on March 20th.

ADJOURNMENT

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With no further business to discuss, the regular meeting of the Scottsdale Pride Committee was adjourned at 7:00 p.m.

Respectfully Submitted,

"For the Record" Court Reporters